



# ALJON MAYNARD M. PAREJA

## Marketing Graphic Artist / Illustrator

Graphic Artist & Illustrator with experience in creating Graphic Design, character designs, illustrations, and marketing visuals that engage audiences and strengthen brand identity.

### CONTACT

#### Phone

0927-124-4568 / 0929-315-4660

#### Email

cgrainden.arts@gmail.com

#### Address

B4 L35 Vernaiy Street, Ina Executive Homes, San Antonio Valley 1, Parañaque City, Metro Manila 1709

#### Portfolio Website

Cgraindenarts.wixsite.com/cgraindenportfolio

### SKILLS

**Graphic Design (Advanced):** Adobe Photoshop, Illustrator, Dimension

**Digital Art (Advanced):** Concept Art, Character Design, Illustration (Photoshop, Procreate, Clip Studio Paint)

**AI & Emerging Tools (Intermediate):** Google Labs, MidJourney, Leonardo.AI, ChatGPT, Whisk, Veo

**Video Production (Intermediate):** Adobe After Effects, Premiere Pro, CapCut

**Other:** Adaptable to art styles, strong communication (English/Filipino), reliable team player, consistent quality output

### PROFESSIONAL EXPERIENCE

- **Journeytech Inc.** - *Marketing Assistant, Marketing Graphic Artist*  
3rd Flr. RPB Bldg. Ninoy Aquino Avenue, San Dionisio Parañaque City, Philippines 1700 (2023 - Current)
  - Designed logos, marketing collaterals, social media, and website content.
  - Produced 3D store and exhibit booth designs using SketchUp & Enscape.
  - Coordinated events, exhibits, and B2B/B2C marketing activities.
  - Managed production and deployment of marketing materials (flyers, brochures, billboards, etc.).
  - Boosted event engagement through strategic marketing designs.
  - Worked closely with sales and operations teams to align marketing campaigns.
  - Developed unique booth concepts that improved customer traffic during exhibits.
- **Cyber Cosmos World** - *Concept Artist, Illustrator, Environment concept art*  
Waikato, Hamilton New Zealand (Contractor, 2021 - 2022)
  - Created avatars, character illustrations, and splash art for a sci-fi project.
  - Developed environment concept art and world maps.
  - Collaborated with the team to refine designs and story elements.
- **Freelance** - *Concept Artist, Illustrator* (2019 - Present)
  - Does illustration and character design commissions
  - Works for private clients; produce splash arts and character designs for different theme projects
  - Design business logos, apparel designs, game logos and graphic designs
- **21st Century International Travel Agency** - *Documentation Assistant*  
ASEANA Parañaque (2016 - 2019)
  - Labeling, storing and categorizing documents for ease of access
  - Kept track of company papers, important company documents and passports
  - In charge of document control and access as well as maintenance of the company's data back-up system

### EDUCATION

**University of the East (Manila)** — Manila, Philippines  
B.S. Entertainment and Multimedia Computing (Undergraduate) 2019 – 2021  
**Premiere Computer Learning Center** — Parañaque City, Philippines  
Information and Communication Technology (2-Year College Program) 2014 – 2016

ART PORTFOLIO CAN BE PRESENTED IN PERSON UPON REQUEST

